

Nova Scotia Dentist

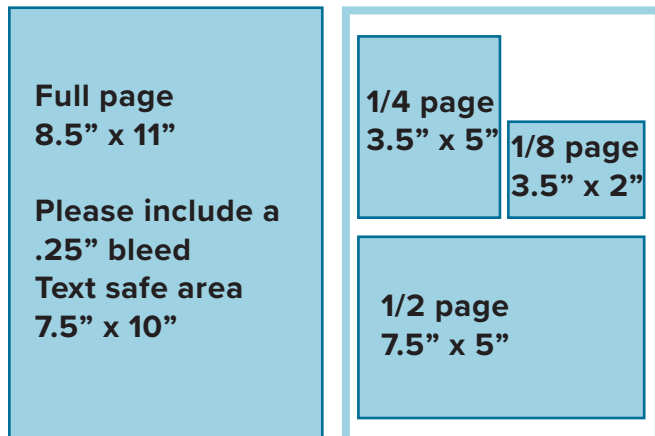
ADVERTISING OPPORTUNITIES

Effective April 2024

2024 RATE CARD

Ad Sizes

All **PRINT ADS** must be at least **300 dpi**, press-ready **PDF** with font and graphics embedded.



Ad Rates

1/8 page	\$225
1/4 page	\$358.55
1/2 page	\$723.03
Full page	\$1,387.96
Poly bag	\$1,133.14

Tax not included and all ads are in full colour.

Classified ads: \$56.38

Booking Deadlines

Nova Scotia Dentist is the official publication of the Nova Scotia Dental Association (NSDA), a not-for-profit organization serving more than 600 members across Nova Scotia.

Nova Scotia Dentist is published six times a year and is distributed to all dentists in Atlantic Canada (**a circulation of about 1,300**).

Note: Cancellations cannot be accepted after the deadline date.

ISSUE DATE	DEADLINE DATE
April/May 2024	April 1, 2024
June/July 2024	June 3, 2024
Aug./Sept. 2024	Aug. 1, 2024
Oct./Nov. 2024	Oct. 1, 2024
Dec./Jan. 2024/25	Dec. 2, 2024
Feb./March 2025	Feb. 3, 2025

Contact Information

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