

Nova Scotia Dentist

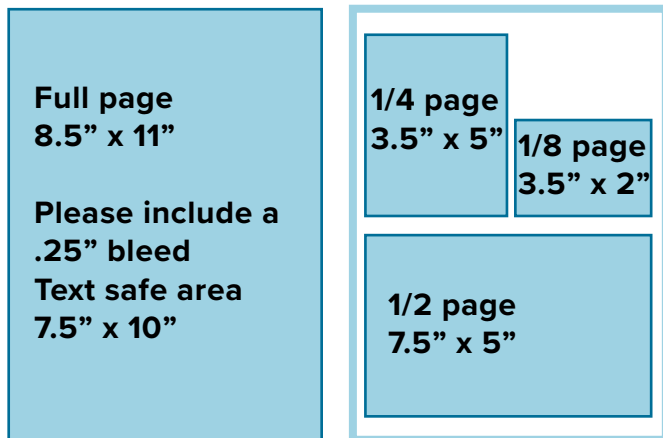
ADVERTISING OPPORTUNITIES

Effective Jan 2025

2025 RATE CARD

Ad Sizes

All **PRINT ADS** must be at least **300 dpi**, press-ready **PDF** with font and graphics embedded.



Booking Deadlines

Nova Scotia Dentist is the official publication of the Nova Scotia Dental Association (NSDA), a not-for-profit organization serving more than 600 members across Nova Scotia.

Nova Scotia Dentist is published six times a year and is distributed to all dentists in Atlantic Canada (a circulation of about 1,300).

Note: Cancellations cannot be accepted after the deadline date.

ISSUE DATE	DEADLINE DATE
April/May 2025	April 1, 2025
June/July 2025	June 2, 2025
Aug./Sept. 2025	Aug. 1, 2025
Oct./Nov. 2025	Oct. 1, 2025
Dec./Jan. 2025/26	Dec. 1, 2025
Feb./March 2026	Feb. 2, 2026

Ad Rates

1/8 page	\$225
1/4 page	\$358.55
1/2 page	\$723.03
Full page	\$1,387.96
Poly bag	\$1,133.14

Tax not included.
All ads are in full colour.

Classified ads: \$56.38

Contact Information

Please direct advertising requests, editorial submissions, and correspondence to:

Communications Manager, NSDA
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